

Ambassador Program – Technion students

Welcome to the Technion Ambassador Program ('TAP')!

As part of your role as an ambassador, you will be asked to participate in social events organized by TI, and initiate info sessions and meetings, and welcome potential students. Joining TAP is conditional on agreeing to fulfill these obligations.

Once you are a Technion Ambassador, you will be asked to promote Technion International (TI)

Due to COVID-19, the duties of our ambassadors for the calendar year of 2020-21 will be as follow:

- Attending online fairs/ info sessions/virtual fairs/students' events
- Assisting in the follow-up calls to leads that were generated from your activities
- Joining meetings or campus tours with families (virtual or physical)
- Be an active part in Technion International's social media content – to create, share, and tag Technion International.

**If possible to travel:**

- International students: Visiting schools/universities when you are back home
- Israeli students – attending events and host evenings at host university (exchange), and coordinating info-sessions with potential students and target audiences.

**In total, you will need to take part in at least 6 different events (virtual or physical) during the academic year and at least 2 online social media activities a month (posts/content/text/pictures)**

Expenses: All expenses involved in the activities abroad **must be pre-approved** by a Technion International coordinator. You will be reimbursed according to receipts only (if abroad).

Promotional materials: You will be given promotional materials regarding TI programs. You will use only the promotional materials that were supplied by TI.

During these promotional activities, you will not defame Israel, the Technion, or TI.

Reward: As a reward for your efforts as a Technion Ambassador, TI will award you \$500 (USD). This is a onetime payment in return for services rendered.

The reward is conditional on fulfilling all the promotional tasks and meeting all of your obligations according to this letter within one year.

Participation in TAP is based on a voluntary basis. There will be no employee – employer or agency relations between you, TI, or Technion.

I have read and understood the conditions for applying and participating in the Technion Ambassador Program.

Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_